



Let's Get Organized.
1amov.com

Overview

Date: 18 December 2023

Attn:

- The People of Africa
- Businesses
- Technology Blogs
- Media Houses
- [Sterling Capital Limited](#)

We are glad to inform you that our Specialized Social Media (SSM) platform 1Amov.com is live and receiving signups, user postings and reactions.

1. What is 1AMov.com?

Welcome to Specialized Social Media (SSM).

1AMov is a platform for regular and business (industry) oriented posts for the people in and of the continent of Africa.

A space where the people of Africa can **crowd-pool impactful ideas** in business, industry, arts, sports,

education, governance, etc, at national but especially at continental level.

An important objective of 1AMov is to enhance cohesion between the people of Africa and to strengthen the Conscience of the One Africa Identity.

2. Platform-Unique Features & Functions:

1. Sector Based Posting:

1AMov is built on a concept dubbed the 1A Project. This comprises of 11 'Project Sectors' (topics) under which users can submit their posts; ranging from business, arts and culture, governance, daily life, etc.

The aim is to awaken and sustain inspiration in our platform users (members) so that they create serious posts in fields, matters and issues they have an interest in and are passionate about and receive positive reactions from audiences with similar interest and passions especially in business, industry, governance and arts.

On 1AMov.com users will obtain a rich mix of regular and serious and high quality posts.

Users can load posts posted under a specific sector by clicking on 'sector links' on similar posts above each post.

The default is Project Sector 11 - *Daily Life, Ideas, Discussions, News, Presentations, Freestyle Conversations, Classes, etc.*

2. 'Mixed-Content' Posts and Replies with Images, Video, PDF Documents and Audio:

On 1AMov Users can create rich and immersive posts by combining Images, PDF Documents and Audio in one post.

For example a user could post product image with short text, a brief audio explainer (for context) and add a PDF document with comprehensive details and illustrations in it, such as a brochure.

This makes 1AMov the ideal platform for business posts such as product releases, service offerings, real estate postings, college courses, open letters, public and gazette notices, white papers, political manifestos, etc.

The ability to reply with images and audio enables post owners /admins to enhance posts with additional images in the reply section and provide a human and personal touch to enquiries with audio replies (for better

customer service) and to keep the audiences engaged with posts for longer.

3. Convert a Post to a Product:

Users can quickly and easily convert their post to a product by adding prices and delivery locations and options and begin selling instantly on 1AMov.com.

A **'Pay Now'** button (among other action options) is automatically added to the post enabling buyers to pay for the product and wait for delivery or receive a download link for digital products.

A restaurant could post its special dish of the day with a price offer and delivery options. A farmer could post their ready to sell produce, poultry, etc with a price offer and delivery options.

An artist could sell tickets to their concert; a graphic designer could sell a poster template, artwork, etc.

Video content creators can publish premium 'pay to watch' content unlocked by payment to watch or download.

Rates per video are set at min USD 0.035 (Approx: KES 5.0, ETB 2.0, NGN 25.0, ZAR 0.68, TZS 88.0, GHS 0.45 etc) for beginner creators and (for now) will be capped at USD 0.175 (Approx: KES 25, ETB 10, NGN 125, ZAR 3.4, TZS 440, GHS 2.25, etc).

A creator could produce a weekly or bi weekly 'pay to watch' show with the pilot episode available for free. The rest of the episodes would be linked (using the link option feature) on the 1AMov post creator.

This will transform user accounts into streaming channels and e-commerce businesses.

1AMov is a platform where anyone can do serious business depending on the quality of their products and services and the reputation they create with their customers and audiences.

Employers will find themselves encouraging employees to be on 1AMov during work hours as an integral part of their job to receive and process orders, reply to user enquiries, share products links, etc.

Currency options at present are **KES, Naira, Birr, Rand, UGS, TZS, GBP, EUR, USD, etc** with the **USD** serving as the base currency.

4. Convert Post to a Venture:

Users with business ideas and existing businesses and can convert posts into ventures to raise capital for their businesses.

They can create rich, compelling fundraiser campaigns by combining videos, images, audio and PDF documents such as proposals, pitch decks and business plans.

An **'I Support'** button (among other action options) is automatically added to the post together with a progress indicator showing the fund raising target, progress and deadline.

Our objective is to enable the People of Africa create highly impactful businesses (ventures) that will generate massive employment particularly through industrial production, processing and output; and especially in the fields of Green Energy & Transport, Agriculture, Media, Sports & Entertainment and Information Technology.

More importantly, 1AMov recommends creation of ventures that are structured to enable additional (supportive) ventures to be created and linked to them by other people as components of the venture; or invite people to join them with innovative ideas and solutions that increase the chances of success for the whole endeavor. ([Hereby; 1AMov Open Ventures](#)).

For example; a farmer could create a venture to raise funds purchase of equipment for expansion and commercialization of their horticulture farm which would then enable someone else to create a venture for pre-

*processing, packing storage facilities nearby or even on the same farm for the same horticulture produce. **Together we will go further, faster.***

Venture owners can provide incentives their audiences and investors. For example a farmer could offer free produce deliveries for 1 month, etc.

Maximum capital that users can raise at the moment is USD 5M or an equivalent of the same in their currencies.

The 1AMOV business division will monitor and verify businesses, products and fundraisers to provide necessary guidance and support.

We encourage businesses and ideas that will inspire and spur investment from ordinary people and investors of all types and sizes within and out of Africa.

5. Enhance Your Profile Cover with a Profile Video.

Users, especially businesses can bring out their brand and establishment values with a short profile cover video instead of a profile cover image.

Businesses can make their profile a central and impactful part of their long term marketing strategy (as opposed to expiring statuses and stories.)

6. 1A Talents

A selection of top brilliant, principled, high achievers from Africa that shall also serve as model for the establishment of the economic leadership of One Africa.

A people powered selection of the best and brightest of Africa that **may be voted for on 1AMov.**

Users can nominate (post) any person from Africa from Entrepreneurs, Doctors, Scientists, Professors, Industrialists, Engineers to Heads of state, etc and highlighting their notable achievements .

The aim is identify 1001 top candidates of the nominees – ***The 1001 Talents of One Africa.***

A place for Africa to highlight and celebrate its best and brightest and to inspire its young people to aspire for ‘larger than life greatness’.

7. Homepage Posts / Top 33 Posts

The top 33 most popular posts are automatically posted on the 1AMov.com homepage to recognize, give exposure and celebrate the best ideas and posts from around Africa.

3. Member Badges

There are 4 types of Verified member profile badges available on 1AMov:

1. **Serious Member Badge - 45 Days @ USD 0.33**
For those who seriously love Africa and their 'Africaness' and wish to be taken seriously as well.
2. **Ultra Serious Member Badge - 60 Days @ USD 0.99**
For thinkers, experts and professionals who wish to be taken ultra seriously.
3. **1AMov Pioneer - Lifetime Badge @ USD 9.90**
Limited Pioneer Member Badges for early 1AMov Accounts Valid for the lifetime of the account
4. **1AMov Legacy Badge for 365 Days @ USD 111**
For Institutions, Businesses, Brands & Public Figures

Our rates for 1AMov member badges are consistent with the economic realities of Africa. As such, we encourage users to get their member badge to validate their profiles and content.

4. Development stage, Technological tools & Resources:

1AMov is currently in Beta. At present it is a working Prototype for the primary aim of receiving user feedback to determine feature usefulness, platform stability, necessary enhancements and scaling requirements.

A number of important features and functions are still in development or refinement stages.

Key features in still in development include search, notifications, news feed algorithms and business functions.

1amov.com is running on a pre-production server with sufficient resources for development and testing.

Videos streaming is via native video player with limited bit rate modulation and buffering capabilities.

We look forward to working with other entities particularly those whose technologies we have utilized in the development and deployment 1AMov.com.

We are also hopeful that 1AMov will inspire young software developers from around Africa to develop solutions for Africa and look forward to working with some of them.

At present 1AMov is available as mobile web application that will followed by a desktop web application and Smartphone apps.

Google Chrome has been the primary browser used in the development and testing of 1AMov.

Emerging Technologies & Tools:

As the technology world endeavors to utilize the benefits of emerging computing tools such as Artificial Intelligence (AI) software, 1AMov intends to explore and utilize these technologies as well.

We plan to develop a messaging application for 1AMov with real time audio language interpretation capabilities particularly for the languages spoken in Africa (*Project Pentecost*).

A user would be able receive an audio in a different language and hear audio in their own language in real time. This shall also apply to video soundtracks.

The objective is to create effective solutions to the language barriers in Africa that constrain

continental trade and limit proliferation of useful knowledge, ideas, cultures and arts in Africa.

We are open to collaborations with developers working on similar projects and believe that AI software tools will be critical in this endeavor.

In the (near) future a presidential hopeful running for president of One Africa shall be able to articulate their vision to a public rally anywhere on the continent of Africa and with the aid of technology and AI be clearly understood by all the people of Africa.

Conclusion of Note:

In the 21st century and onward, Africa will endeavor to interact with the rest of world as an equal among equals **and as an ally of consequence to those genuinely (and without ulterior agendas) willing and ready to support her evolution and aspirations**, to work together on the many challenges humanity needs find effective and lasting solutions for.

The contributions made by the people of Africa to the progress of the human civilization shall be made visible, be well rewarded and be properly recorded for posterity.

And as humans endeavor to explore and claim extra-terrestrial settlements, Africa will strive to be among the contestants of that race.

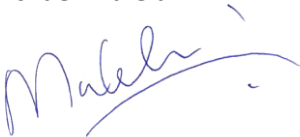
Sign up on 1AMov.com, post your great ideas and do business with Africa and the rest of the World. The past is past, the present is now past; only the future waits.

The evolution of One-Africa is inevitable and it will be for the ages.

Let's get organized | Join the movement.

One Love; 1A! ❤️

Michael Mulela



Development & Support

1AMov: Creator, Founder, Director



Property of OneAMov Dynamics
Developed by Cybermonk Software Development

Codealot.